



THE INSPIRA PROJECT IS

INTELLIGENT.

We open a door to understanding beauty that makes sense.

NATURAL.

We respect the power of Nature and the importance of living by it.

SUSTAINABLE.

We see the deep connection between us humans and every other living being.

We all share the same planet.

PRECIOUS.

We believe that wearing high quality things can improve the quality of life of the people who have worked to make them.

INSPIRED.

We get creatively inspired by ancient art and symbols.

We aim to make art you can wear.

RADIANT.

We design prints that radiate clear, dense and timeless messages.

AEGEAN.

We love the Aegean sea and its civilization, which provided wonderful examples of human sensitivity and craftsmanship.

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Inspira Indigo Blue



Back Slit Top Back

Women's Back Slit Top 100% slub cotton jersey Silk screen print Loose, boxy Short sleeves, raw edges Boat neck Made in Greece One size



Inspira Firebrick Red



Inspira Light Green







Inspira Petrol

Inspira White

Inspira Chili



Inspira Charcoal Grey



Inspira Ciel



INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.



Octopus Firebrick Red



Octopus Indigo Blue



Octopus Black





Octopus Light Green



Octopus White



Octopus Petrol



Octopus Chili



Octopus Charcoal Grey



OCTOPUS

The Supreme Intelligence of Nature in every living being. Pattern inspired by amphora. Crete, 1500 BC.



Rosettes Firebrick Red



Rosettes Indigo Blue





Rosettes Petrol



Rosettes Light Green



Rosettes Red



Rosettes Charcoal Grey



Rosettes White



ROSETTES

Beauty and femininity radiate from the inside out.
Pattern inspired by a Kamares style ewer decorated with a rosette.

Phaistos, 1800-1700 BC.



Communication Firebrick Red



Communication Indigo Blue



Communication Black







Communication Charcoal Grey



Communication Light Grey



Communication White



Communication Petrol



COMMUNICATION

The Phaistos Disc inscription is a mystery to be solved. The urge for communication and discovery, though, is the pillar of human civilization. Phaistos 1850-1600 BC.



Fullness Charcoal Grey



Fullness Ciel



Fullness Light Green



Fullness White



Nature's endless unfolding of inherent potential. Pattern inspired by the emblematic bullhead shaped ceremonial pot.

Knossos 1600-1500 BC.



Pleiades Black



Pleiades Indigo Blue



Pleiades Charcoal Grey



Pleiades White



PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.



Eternal Spiral Petrol



Eternal Spiral White



Eternal Spiral Indigo Blue



Eternal Spiral Charcoal Grey



ETERNAL SPIRAL
Intertwined spirals
under the burning sun
symbolize the evolving
journey of life.
Pattern inspired by
frying pan,
Early Cycladic, 2700 BC.



Snake Goddess Firebrick Red



Snake Goddess Ciel



Snake Goddess Petrol



Snake Goddess Light Green



THE SNAKE GODDESS
The mysterious Minoan
Snake Goddess holds
the secret of eternal
rebirth.
Pattern inspired by
the graceful figurine
excavated at Knossos,
c. 1700-1450 BC.



Kotinos Black



Kotinos Light Green



Kotinos Charcoal Grey



KOTINOS

Kotinos, a humble wild olive wreath, was the ultimate prize of the Olympic winners in ancient Greece. This symbol of divine protection was awarded to those who worked hard and persistently just for the sake of virtue.



Prosperity Black



Prosperity Petrol



Prosperity Charcoal Grey



PROSPERITY

There have been olive trees here for thousands of years. They grow under all conditions and provide us with their precious fruits and oil. A pattern inspired by the Knossos Palace Olive Tree fresco. Archeological Museum of Heraklion, 1600-1450 BC. The Linear A ideogram for an olive tree hides in the trunk.



Pothos White



POTHOS-PASSION

Each aspect of love in the ancient Greek world had a different name. Pothos is the passionate and irresistible attraction between two lovers. Pattern inspired by the myth of the violent death of Adonis that made Aphrodite cry. Beautiful red anemones sprout from her tears. Aphrodite statue, created on Melos c. 100 BC.



PHILIA-FRIENDSHIP

Each aspect of love in the ancient Greek world had a different name.

Philia, the authentic friendship is the noblest of all, as it results from a chosen altruistic attraction between two individuals.

Pattern inspired by the myth of Hermes transforming his beloved friend's Krokus dead body to the delicate and precious saffron flower. Hermes statue, Olympia, c. 400 BC.



Philia White



Ideal beauty II Charcoal Grey



Ideal beauty II Black



Ideal beauty II Ciel



Ideal beauty II Firebrick Red



Ideal beauty II Indigo Blue



IDEAL BEAUTY II An intellect formed by the harmonious mix of proportion, order, symmetry and equilibrium clearly experiences the beauty of cosmos and aspires to express its goodness back to it. A pattern inspired by the Peplos Kore, c.530 BC, the Acropolis Museum.



Melisses White



MELISSES

Love and devotion nurture the most complicated endeavours. A pattern inspired by the famous golden pendant of two bees holding a piece of honeycomb.

Archeological Museum of Heraklion, 1800-1700 BC.



Eros Petrol



Eros White



Eros Light Green



EROS

Eros is the power that attracts opposites in a dance of creation.

Pattern inspired by the Spring Fresco of Akrotiri, Santorini, earlier than 1759 BC.





Inspira Indigo Blue



Tunic Back

Women's Tunic 100% slub cotton jersey Silk screen print Long, A-line, asymmetrical Short sleeves, raw edges Scoop neck Made in Greece One size



Inspira Firebrick Red



Inspira Light Green







Inspira White



Inspira Chili



Inspira Charcoal Grey



Inspira Ciel



INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.



Octopus Firebirck Red



Octopus Black



Octopus Indigo Blue





Octopus Light Green



Octopus Petrol



Octopus White



Octopus Charcoal Grey



Octopus Chili



OCTOPUS

The Supreme Intelligence of Nature in every living being. Pattern inspired by amphora. Crete, 1500 BC.



Rosettes Chilli



Rosettes Indigo Blue







Rosettes Light Green



Rosettes Red



Rosettes White



Rosettes Charcoal Grey



ROSETTES

Beauty and femininity radiate from the inside out. Pattern inspired by a Kamares style ewer decorated with a rosette.

Phaistos, 1800-1700 BC.



Fullness Charcoal Grey



Fullness Ciel



Fullness Light Green



Fullness White



FULLNESS

Nature's endless unfolding of inherent potential.
Pattern inspired by the emblematic bullhead shaped ceremonial pot.
Knossos 1600-1500 BC.



Pleiades Black



Pleiades Charcoal Grey



Pleiades Indigo Blue



Pleiades White



PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.



Eternal Spiral Petrol



Eternal Spiral Indigo Blue



Eternal Spiral Charcoal Grey





ETERNAL SPIRAL Intertwined spirals under the burning sun symbolize the evolving journey of life. Pattern inspired by frying pan, Early Cycladic, 2700 BC.



Snake Goddess Light Green



Snake Goddess Petrol



Snake Goddess Indigo blue



Snake Goddess Ciel





THE SNAKE GODDESS The mysterious Minoan Snake Goddess holds the secret of eternal rebirth. Pattern inspired by the graceful figurine excavated at Knossos, c. 1700-1450 BC.



Kotinos Black



Kotinos Light Green



Kotinos Charcoal Grey



KOTINOS

Kotinos, a humble wild olive wreath, was the ultimate prize of the Olympic winners in ancient Greece. This symbol of divine protection was awarded to those who worked hard and persistently just for the sake of virtue.



Prosperity Petrol



Prosperity Charcoal Grey



Prosperity Black



PROSPERITY

There have been olive trees here for thousands of years. They grow under all conditions and provide us with their precious fruits and oil. A pattern inspired by the Knossos Palace Olive Tree fresco. Archeological Museum of Heraklion, 1600-1450 BC. The Linear A ideogram for an olive tree hides in the trunk.



Pothos White



POTHOS-PASSION

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Aphrodite statue, created on Melos c. 100 BC.



PHILIA-FRIENDSHIP

Each aspect of love in the ancient Greek world had a different name. Philia, the authentic friendship is the noblest of all, as it results from a chosen altruistic attraction between two individuals.

Pattern inspired by the myth of Hermes transforming his beloved friend's Krokus dead body to the delicate and precious saffron flower. Hermes statue, Olympia, c.400 BC.



Philia White

TUNIC



Ideal beauty II Firebrick Red



Ideal beauty II Charcoal Grey



Ideal beauty II Black



Ideal beauty II Ciel



An intellect formed by the harmonious mix of proportion, order, symmetry and equilibrium clearly experiences the beauty of cosmos and aspires to express its goodness back to it. A pattern inspired by the Peplos Kore, c.530 BC, the Acropolis Museum.

TUNIC



Eros Petrol



Eros White



Eros Light Green



EROS

Eros is the power that attracts opposites in a dance of creation.

Pattern inspired by the Spring Fresco of Akrotiri, Santorini, earlier than 1759 BC.



Melisses White



MELISSES

Love and devotion nurture the most complicated endeavors. Pattern inspired by the famous gold pendant of two bees holding a piece of honeycomb. Necropolis of Malia, 1800-1700 BC.





Inspira Indigo Blue



Inspira Firebrick Red



U-Neck T-Shirt Back

Women's U-Neck T-shirt 100% slub cotton jersey Silk screen print Loose, A-line Short sleeves, raw edges Scoop neck Made in Greece Size: S, M, L



INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.







Inspira Petrol

Inspira White

Inspira Chili



Inspira Charcoal Grey







Octopus Black



Octopus Charcoal Grey



Octopus Indigo Blue





Octopus Petrol



Octopus Light Green



Octopus Ciel



Octopus Chili





OCTOPUS

The Supreme Intelligence of Nature in every living being. Pattern inspired by amphora. Crete, 1500 BC.



Fullness Charcoal Grey



Fullness Ciel



Fullness Light Green



Fullness White



FULLNESS

Nature's endless unfolding of inherent poten-

Pattern inspired by the emblematic bullhead shaped ceremonial pot. Knossos 1600-1500 BC.



Pleiades Charcoal Grey





Pleiades White



PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.



Eternal Spiral Indigo Blue



Eternal Spiral Charcoal Grey



Eternal Spiral Petrol



Eternal Spiral White



Intertwined spirals under the burning sun symbolize the evolving journey of life.
Pattern inspired by frying pan. Early Cycladic, 2700 BC.



Snake Goddess Firebrick Red



Snake Goddess Ciel







THE SNAKE GODDESS The mysterious Minoan Snake Goddess holds the secret of eternal rebirth.

Pattern inspired by the graceful figurine excavated at Knossos, c. 1700-1450 BC.



Melisses White



MELISSES

Love and devotion nurture the most complicated endeavors. Pattern inspired by the famous gold pendant of two bees holding a piece of honeycomb. Necropolis of Malia, 1800-1700 BC.



Prosperity Charcoal Grey



Prosperity Petrol



Prosperity Black



PROSPERITY

There have been olive trees here for thousands of years. They grow under all conditions and provide us with their precious fruits and oil. A pattern inspired by the Knossos Palace Olive Tree fresco. Archeological Museum of Heraklion, 1600-1450 BC. The Linear A ideogram for an olive tree hides in the trunk.



Pothos White



POTHOS-PASSION

Each aspect of love in the ancient Greek world had a different name. Pothos is the passionate and irresistible attraction between two lovers. Pattern inspired by the myth of the violent death of Adonis that made Aphrodite cry. Beautiful red anemones sprout from her tears.

Aphrodite statue, created on Melos c. 100 BC.



PHILIA-FRIENDSHIP

Each aspect of love in the ancient Greek world had a different name.

Philia, the authentic friendship is the noblest of all, as it results from a chosen altruistic attraction between two individuals.

Pattern inspired by the myth of Hermes transforming his beloved friend's Krokus dead body to the delicate and precious saffron flower. Hermes statue, Olympia, c.400 BC.



Philia White



Ideal beauty II Charcoal Grey



Ideal beauty II Black



Ideal beauty II Ciel



Ideal beauty II Firebrick Red



Ideal beauty II Indigo Blue



An intellect formed by the harmonious mix of proportion, order, symmetry and equilibrium clearly experiences the beauty of cosmos and aspires to express its goodness back to it. A pattern inspired by the Peplos Kore, c.530 BC, the Acropolis Museum.



Kotinos Black



Kotinos Light Green



Kotinos Charcoal Grey



KOTINOS

Kotinos, a humble wild olive wreath, was the ultimate prize of the Olympic winners in ancient Greece. This symbol of divine protection was awarded to those who worked hard and persistently just for the sake of virtue.



Eros Charcoal Grey





Eros Light Green



Eros White



EROS

Eros is the great binder, the force that attracts opposites in a dance of creation. Pattern inspired by the Spring Fresco, Akrotiri, Santorini, earlier than 1759 BC.

SLEEVELESS LONG DRESS







Sleeveless Long Dress Back





PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.

SLEEVELESS LONG DRESS





Communication Indigo Blue

Firebrick Red

Charcoal Grey

Black



COMMUNICATION

The Phaistos Disc inscription is a mystery to be solved. The urge for communication and discovery, though, is the pillar of human civilization. Phaistos 1850-1600 BC.

SLEEVELESS LONG DRESS







Rosettes Firebrick Red

Charcoal Grey



ROSETTES

Beauty and femininity radiate from the inside out. Pattern inspired by a Kamares style ewer decorated with a rosette. Phaistos, 1800-1700 BC.





Communication Charcoal Grey



Spaghetti Strap Short Dress Back

Spaghetti Strap Short Dress 100% slub cotton jersey Silk screen print Loose fit, short Racer back Spaghetti straps Made in Greece Size: M, L







Communication Indigo Blue





COMMUNICATION

The Phaistos Disc inscription is a mystery to be solved. The urge for communication and discovery, though, is the pillar of human civilization. Phaistos 1850-1600 BC.







Pleiades Black

Pleiades Indigo Blue



PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.







Rosettes Firebrick Red



Rosettes Indigo



ROSETTES

Beauty and femininity radiate from the inside out. Pattern inspired by a Kamares style ewer decorated with a rosette. Phaistos, 1800-1700 BC.



Eros Black





EROS

Eros is the great binder, the force that attracts opposites in a dance of creation. Pattern inspired by the Spring Fresco, Akrotiri, Santorini, earlier than 1759 BC.



Snake Goddess Indigo Blue



Snake Goddess Firebrick Red



THE SNAKE GODDESS

The mysterious Minoan Snake Goddess holds the secret of eternal rebirth. Pattern inspired by the graceful figurine excavated at Knossos, c. 1700-1450 BC.



Kotinos Black



Kotinos Charcoal Grey



KOTINOS

Kotinos, a humble wild olive wreath, was the ultimate prize of the Olympic winners in ancient Greece. This symbol of divine protection was awarded to those who worked hard and persistently just for the sake of virtue.









Cap Sleeve Short Dress Back



Communication Indigo Blue

Cap Sleeve Short Dress 100% slub cotton jersey Silk screen print Loose fit, short Crew neck Short Cap sleeves Made in Greece Size: M, L



Communication Black



Communication Charcoal Grey



COMMUNICATION

The Phaistos Disc inscription is a mystery to be solved. The urge for communication and discovery, though, is the pillar of human civilization. Phaistos 1850-1600 BC.







Pleiades Black

Pleiades Indigo Blue



PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.



Rosettes Firebrick Red



Rosettes Indigo Blue



ROSETTES

Beauty and femininity radiate from the inside out. Pattern inspired by a Kamares style ewer decorated with a rosette. Phaistos, 1800-1700 BC.



Snake Goddess Firebrick Red



Snake Goddess Indigo Blue



THE SNAKE GODDESS

The mysterious Minoan Snake Goddess holds the secret of eternal rebirth. Pattern inspired by the graceful figurine excavated at Knossos, c. 1700-1450 BC.



Kotinos Black



Kotinos Charcoal Grey



KOTINOS

Kotinos, a humble wild olive wreath, was the ultimate prize of the Olympic winners in ancient Greece. This symbol of divine protection was awarded to those who worked hard and persistently just for the sake of virtue.





Inspira Navy Blue



Inspira Khaki



T-Shirt Back

Men's T-shirt 100% cotton jersey Silk screen print Short sleeves Round neck, trimming Made in Greece Size: S-3XL



Inspira Black



Inspira Mocca



Inspira Pink





Inspira Dark Grey



Inspira Indigo Blue



Inspira White



INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.



Dionysus Mocca



Dionysus Cream



Dionysus Sky Blue





Dionysus White







Dionysus Cherry

Dionysus Dark Grey

Dionysus Mint



Dionysus Dark Orange



Dionysus Green



DIONYSUS

Dionysus, literally the son of Zeus, is also known as Bacchus, the one who induces ecstasy. Wine, dance, and theater are his divine gifts to the ones who wish to be set free from fear and expand their consciousness. Pattern inspired by the statue of Dionysus. Archaeological Museum of Drama, 2nd century BC.



Poseidon Mocca



Poseidon Cream



Poseidon Sky Blue





Poseidon White







Poseidon Dark Grey



Poseidon Mint



Poseidon Dark Orange



Poseidon Green



POSEIDON

Poseidon was one of the twelve Olympian gods in ancient Greek religion and mythology.

He's the Lord of the Ocean and protector of the seafarers. Known for his fury, he can create springs and tame horses with just one stroke of his trident.

Pattern inspired by the statue of Poseidon from Melos.

National Archaeological Museum of Athens, 2nd century BC.







Zeus Cream



Zeus Sky Blue



Zeus Denim



Zeus White







Zeus Cherry

Zeus Dark Grey

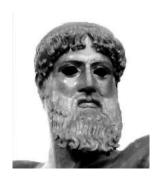
Zeus Mint



Zeus Dark Orange



Zeus Green



ZEUS

Zeus, the chief Olympian god, transformed himself into various animals to conquer his lovers.

He became an eagle to kidnap Ganymedes, a swan to approach Leda, a bull to save Europe and more. He gave birth to gods, heroes and myths to remind us that we are all part of the same soul, the one of Nature.

Pattern inspired by the Artemision bronze statue, National Archaeological Museum of Athens, 5th c. BC.



Apollo Mocca



Apollo Cream



Apollo Sky Blue



Apollo Denim



Apollo White







Apollo Cherry

Apollo Dark Grey

Apollo Mint



Apollo Dark Orange



Apollo Green



APOLLO

Apollo, the handsome, athletic, beardless god of the sun and the light, was one of the most complex and revered Olympian deities. He was the embodiment of harmony, Reason and moderation. Music, poetry, healing, prophecy, Archery and protection from evil were some of his gifts to humanity. Pattern inspired by the statue of Apollo of Olympia, 460 BC, Archaeological Museum of Olympia.



Heracles Mocca



Heracles Cream



Heracles Sky Blue





Heracles White







Heracles Dark Grey



Heracles Mint



Heracles Dark Orange



Heracles Green



HERACLES

Heracles, son of Zeus, was the ultimate hero and symbol of bravery. As an infant, he strangled the snakes sent by vengful Hera with bare hands. Later, he killed his children in a fit of rage. As atonement to this sin, controlling his extreme character, he fought victoriously against mythical beasts and completed the twelve Labors. Pattern inspired by the statue of Heracles, 68-98 AD, the Metropolitan Museum, New York.



Socrates Mocca



Socrates Cream



Socrates Sky Blue



Socrates Denim



Socrates White







Socrates Dark Grey



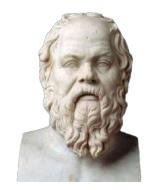
Socrates Mint



Socrates Dark Orange



Socrates Green



SOCRATES

Socrates was an Athenian philosopher of exemplary insight, integrity, and argumentative skill. While claiming to know nothing, he demonstrated in public conversations, that no one knew anything. A jury of his fellow citizens sentenced him to death on a charge of impiety by hemlock poisoning (399 BC). Pattern inspired by a bust of Socrates, the Louvre Museum, Paris.



Hippocrates Mocca



Hippocrates Cream



Hippocrates Sky Blue





Hippocrates White







Hippocrates Dark Grey



Hippocrates Mint



Hippocrates Dark Orange



Hippocrates Green



HIPPOCRATES

Hippocrates, born on the Greek island of Kos (460BC), was a physician and teacher who exercised a permanent influence on the development of medicine. He was the first to believe that diseases have a natural cause and treatment. His ideals and ethics, expressed in the Hippocratic Oath, have inspired physicians ever since. Pattern inspired by the statue of Hippocrates, Archaeological Museum of Kos.



Communication Navy Blue



Communication Cherry



Communication Dark Grey







Communication Black



Communication Sky Blue



Communication Khaki



COMMUNICATION

The Phaistos Disc inscription is a mystery to be solved. The urge for communication and discovery, though, is the pillar of human civilization. Phaistos 1850-1600 BC.







Octopus Navy Blue



Octopus Cherry



OCTOPUS

The Supreme Intelligence of Nature in every living being. Pattern inspired by amphora. Crete, 1500 BC.



Octopus Indigo Blue



Octopus Dark Grey



Octopus I Indigo Blue



Octopus I Dark Green



OCTOPUS I
The Supreme Intelligence
of Nature in every living
being. Pattern inspired
by amphora.
Mycenae 1200-1100 BC.



Octopus I Dark Grey



Octopus II Black



Octopus II Dark Grey



Octopus II Mocca



Octopus II Indigo Blue



Octopus II Fingerprint Dark Grey



Octopus II Fingerprint White



OCTOPUS II

The Supreme Intelligence of Nature in every living being.
Pattern inspired by amphora.
Mycenae 1200-1100 BC.



Fullness Dark Grey



Fullness Mint



FULLNESS

Nature's endless unfolding of inherent potential. Pattern inspired by the emblematic bullhead shaped ceremonial pot. Knossos 1600-1500 BC.



Fullness Khaki





Eternal Spiral Navy Blue



Eternal Spiral Indigo Blue



Eternal Spiral Black



Intertwined spirals
under the burning sun
symbolize the evolving
journey of life.
A pattern inspired by
frying pan, Early
Cycladic, 2700 BC.



Boreas Dark Grey



Boreas Black



BOREAS
The North Wind God
boldly passes by and
clears everything away
by blowing into his
shell.

A pattern inspired by the relief on the Tower of the Winds, the Athens Roman Agora, circa 50 BC.



EXCELLENCE

Pursue your goals with relentless inner strength! Rule
your life skillfully
like a lion! A pattern inspired by a
marble lion head of
the Parthenon.The
Acropolis Museum,
600 BC.



Excellence Dark Grey



Excellence Black



Snake Goddess Mint



Snake Goddess Mocca



Snake Goddess Dark Grey



Snake Goddess Cream



THE SNAKE GODDESS
The mysterious Minoan
Snake Goddess holds
the secret of eternal
rebirth.
Pattern inspired by
the graceful figurine
excavated at Knossos,
c. 1700-1450 BC.







Prosperity Khaki

Prosperity Mint



Prosperity Dark Grey



Prosperity Mocca



PROSPERITY

There have been olive trees here for thousands of years. They grow under all conditions and provide us with their precious fruits and oil.

A pattern inspired by the Knossos Palace Olive Tree fresco.

Archeological Museum of Heraklion, 1600-1450 BC. The Linear A ideogram for an olive tree hides in the trunk.



Pothos White



POTHOS-PASSION

Each aspect of love in the ancient Greek world had a different name. Pothos is the passionate and irresistible attraction between two lovers. Pattern inspired by the myth of the violent death of Adonis that made Aphrodite cry. Beautiful red anemones sprout from her tears. Aphrodite statue, created on Melos c. 100 BC.



PHILIA-FRIENDSHIP

Each aspect of love in the ancient Greek world had a different name.

Philia, the authentic friendship is the noblest of all, as it results from a chosen altruistic attraction between two individuals.

Pattern inspired by the myth of Hermes transforming his beloved friend's Krokus dead body to the delicate and precious saffron flower. Hermes statue, Olympia, c. 400 BC.



Philia White



Atlas Black



Atlas Indigo Blue



Atlas Cream



ATLAS

Nature has the power to balance and regenerate. Let's respect it and it will lovingly support us all!

A pattern inspired by the ancient myth of the Titan Atlas, who tirelessly held the sky from falling onto Earth.



Mountain Black



Mountain High Cream



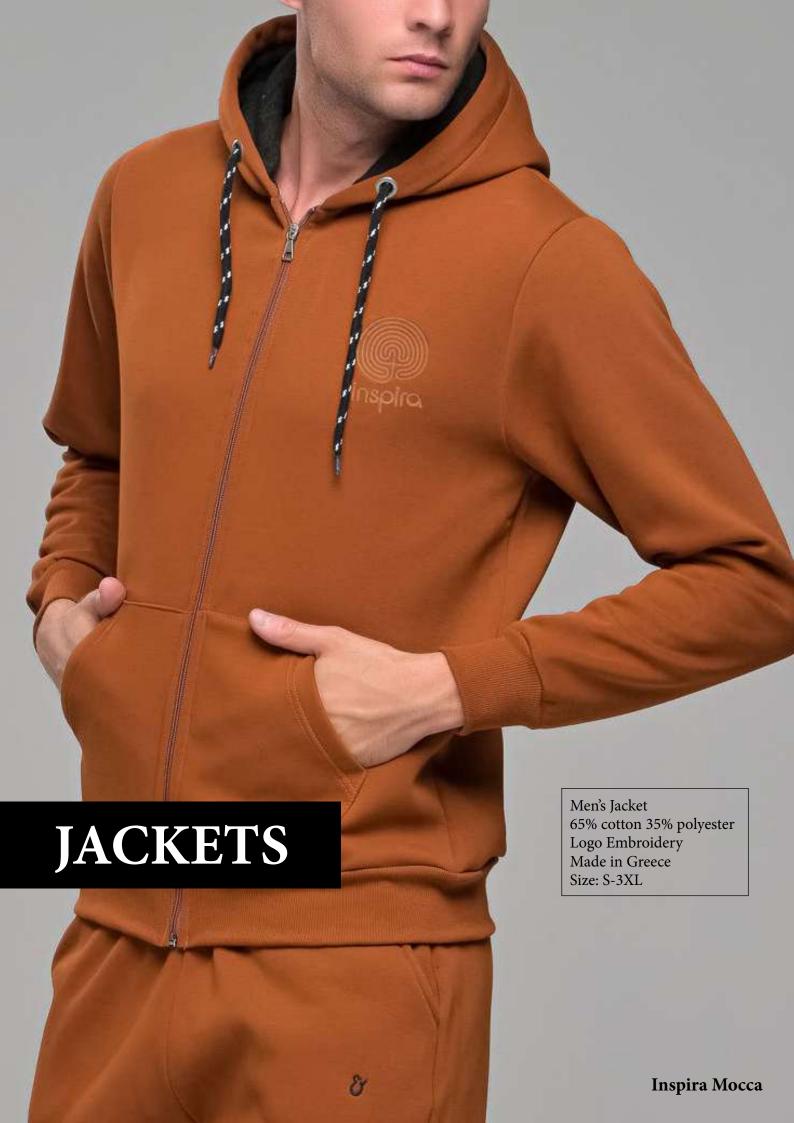
Mountain High Dark Grey



Mountain High White



Mountain High Navy Blue





Inspira Denim





Inspira Grey







Heracles Mocca

Heracles Mocca Back







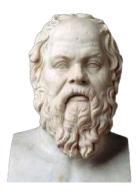
Heracles, son of Zeus, with superhuman strength and great intellect became a celebrated hero and a symbol of bravery. As an infant, he strangled the snakes sent by vengeful Hera with bare hands. Later, he killed his children in a fit of rage. As atonement to this sin he had to complete the twelve Labors. Controlling his extreme character he fought victoriously against mythical beasts, kings and even the guardian of the underworld. Pattern inspired by the statue of Heracles, 68-98 AD, the Metropolitan Museum, New York.



Socrates Mocca

Socrates Mocca Back





SOCRATES

Socrates was an Athenian man of great insight, integrity, and argumentative skill, who exerted a profound influence on philosophy. He professed not to know anything but only to seek answers and in public conversations he showed that nobody knows anything as well. He was sentenced to death on a charge of impiety by hemlock poisoning by a jury of his fellow citizens. (399 BC) Pattern inspired by contemporary statue, Academy of Athens.



Hippocrates Mocca Back

Hippocrates Mocca





HIPPOCRATES

Hippocrates was a physician and teacher who exercised a permanent influence on the development of medicine and on the ideals and ethics of the physician.

He has been revered for his ethical standards in medical practice, mainly for the Hippocratic Oath an expression of ideal conduct for the physician



Apollon Mocca

Apollon Mocca Back











Denim







Grey



APOLLO



Apollo, the handsome, athletic, beardless god of the sun and the light, was one of the most complex and revered Olympian deities. He was the embodiment of harmony, reason and moderation. Music, poetry, healing, prophecy, archery and protection from evil were some of his gifts to mankind.

Pattern inspired by the statue of Apollo of Olympia, 460 BC, Archaeological Museum of Olympia.





Dionysus Mocca

Dionysus Mocca Back





DIONYSUS

Dionysus, literally the son of Zeus, is also known as Bacchus, the one who induces ecstasy. Wine, dance, and theater are his divine gifts to the ones who wish to be set free from fear and expand their consciousness.

Pattern inspired by the statue of Dionysus. Archaeological Museum of Drama, 2nd century BC.





Zeus Mocca

Cream

Zeus Mocca Back



Ecru



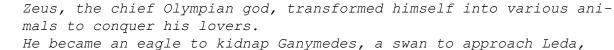


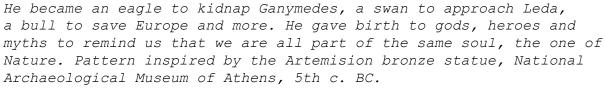






ZEUS









Poseidon Mocca

Poseidon Mocca Back





POSEIDON

Poseidon was one of the twelve Olympian gods in ancient Greek religion and mythology.

He's the Lord of the Ocean and protector of the seafarers. Known for his fury, he can create springs and tame horses with just one stroke of his trident.

Pattern inspired by the statue of Poseidon from Melos. National Archaeological Museum of Athens, 2nd century BC.





Inspira Mocca



Inspira Denim



Inspira Cream



Inspira Grey



Inspira Green



Inspira Black



Inspira Pink

Men's Hoodie 65% cotton 35% polyester Silk screen print Made in Greece Size: S-3XL



INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.





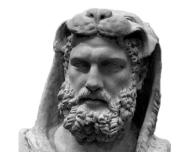


Heracles Mocca

Heracles Cream

Heracles Green







Heracles Demin

Heracles Pink

Heracles Grey



HERACLES

Heracles, son of Zeus, with superhuman strength and great intellect became a celebrated hero and a symbol of bravery. As an infant, he strangled the snakes sent by vengeful Hera with bare hands. Later, he killed his children in a fit of rage. As atonement to this sin he had to complete the twelve Labors. Controlling his extreme character he fought victoriously against mythical beasts, kings and even the guardian of the underworld.

Pattern inspired by the statue of Heracles, 68-98 AD, the Metropolitan Museum, New York.





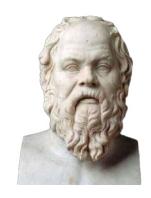


Socrates Mocca

Socrates Cream

Socrates Green







Socrates Demin

Socrates Pink

Socrates Grey



SOCRATES

Socrates was an Athenian man of great insight, integrity, and argumentative skill, who exerted a profound influence on philosophy.

He professed not to know anything but only to seek answers and in public conversations he showed that nobody knows anything as well.

He was sentenced to death on a charge of impiety by hemlock poisoning by a jury of his fellow citizens. $(399 \ BC)$

Pattern inspired by contemporary statue, Academy of Athens.







Hippocrates Mocca

Hippocrates Cream

Hippocrates Green







Hippocrates Demin

Hippocratess Pink

Hippocrates Grey



HIPPOCRATES

Hippocrates was a physician and teacher who exercised a permanent influence on the development of medicine and on the ideals and ethics of the physician. He has been revered for his ethical standards in medical practice, mainly for the Hippocratic Oath an expression of ideal conduct for the physician





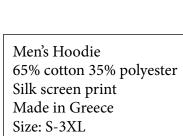


Apollo Mocca

Apollo Cream

Apollo Green













APOLLO

Apollo, the handsome, athletic, beardless god of the sun and the light, was one of the most complex and revered Olympian deities.

He was the embodiment of harmony, reason and moderation.

Music, poetry, healing, prophecy, archery and protection from evil were some of his gifts to mankind.

Pattern inspired by the statue of Apollo of Olympia, 460 BC, Archaeological Museum of Olympia.







Dionysus Mocca

Dionysus Cream

Dionysus Green









Dionysus Pink

Dionysus Grey



DIONYSUS

Dionysus, literally the son of Zeus, is also known as Bacchus, the one who induces ecstasy. Wine, dance, and theater are his divine gifts to the ones who wish to be set free from fear and expand their consciousness. Pattern inspired by the statue of Dionysus. Archaeological Museum of Drama, 2nd century BC.





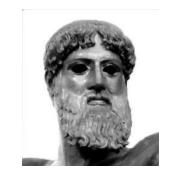


Zeus Mocca

Zeus Cream

Zeus Green









ZEUS

Zeus, the chief Olympian god, transformed himself into various animals to conquer his lovers.

He became an eagle to kidnap Ganymedes, a swan to approach Leda, a bull to save Europe and more. He gave birth to gods, heroes and myths to remind us that we are all part of the same soul, the one of Nature.

Pattern inspired by the Artemision bronze statue, National Archaeological Museum of Athens, 5th c. BC.







Poseison Mocca

Poseison Cream

Poseison Green







Poseison Demin

Poseison Pink

Poseison Grey



POSEIDON

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He's the Lord of the Ocean and protector of the seafarers. Known for his fury, he can create springs and tame horses with just one stroke of his trident. Pattern inspired by the statue of Poseidon from Melos.

National Archaeological Museum of Athens, 2nd century BC.





ATLAS

Nature has the power to balance and regenerate. Let's respect it and it will lovingly support us all!

A pattern inspired by the ancient myth of the Titan Atlas, who tirelessly held the sky from falling onto Earth.

Atlas Denim



Atlas Cream



Atlas Grey

HOODIES



Mountain High Grey



Mountain High Cream



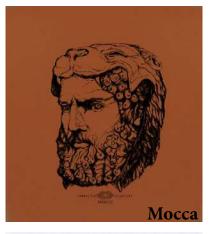
Mountain High Black

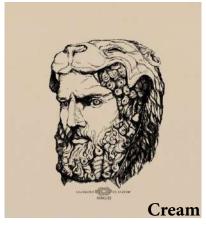


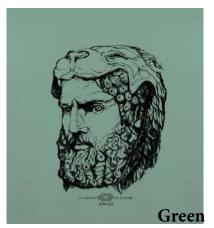


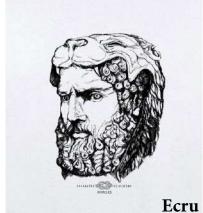
Heracles Denim Back

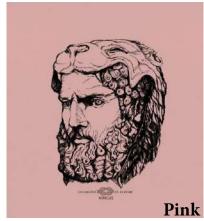
Heracles Denim

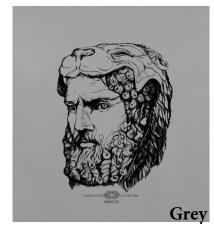












HERACLES

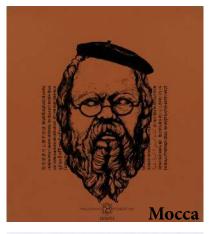


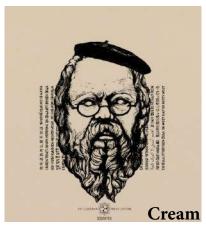
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Socrates Denim Back

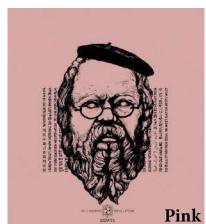
Socrates Denim

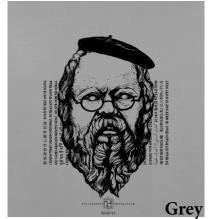




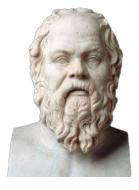








SOCRATES



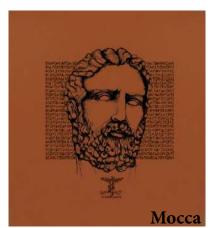
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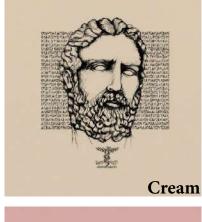


Hippocrates Denim

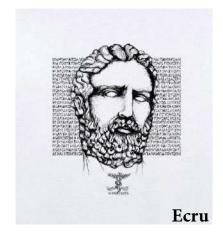


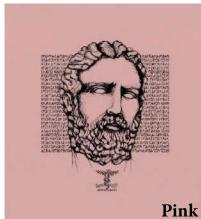
Hippocrates Denim Back

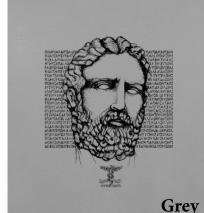














HIPPOCRATES

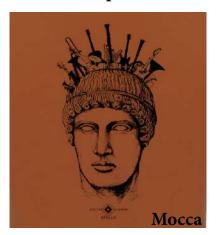
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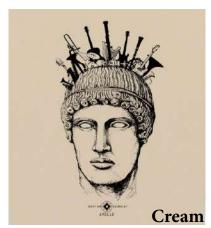
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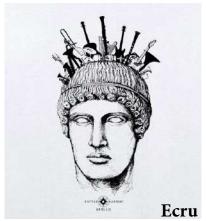
Apollo Denim

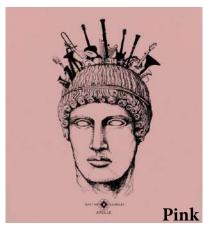
Apollo Denim Back

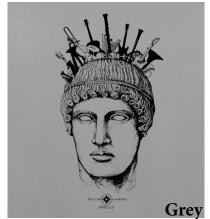














Apollo, the handsome, athletic, beardless god of the sun and the light, was one of the most complex and revered Olympian deities. He was the embodiment of harmony, reason and moderation. Music, poetry, healing, prophecy, archery and protection from evil

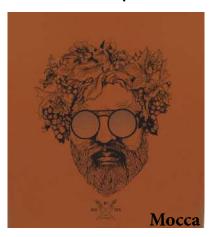
were some of his gifts to mankind.

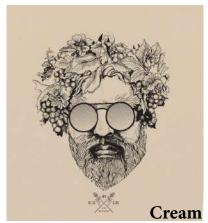
Pattern inspired by the statue of Apollo of Olympia, 460 BC, Archaeological Museum of Olympia.



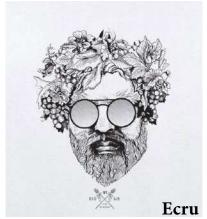


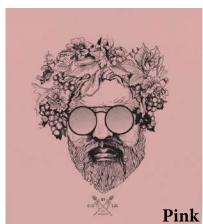
Dionysus Denim

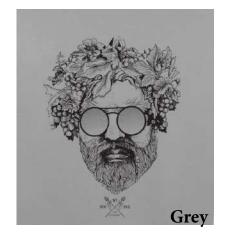












DIONYSUS



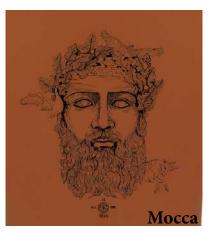
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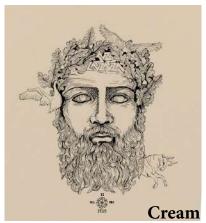
Pattern inspired by the statue of Dionysus. Archaeological Museum of Drama, 2nd century BC.

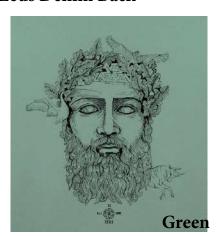


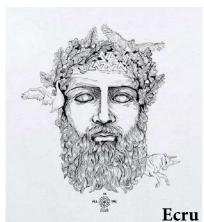
Zeus Denim

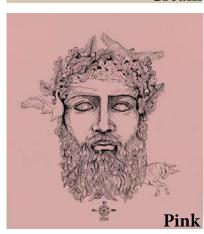
Zeus Denim Back

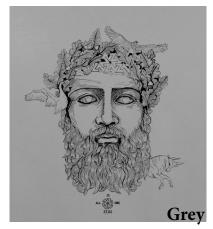




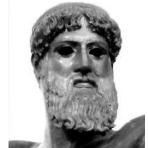








ZEUS



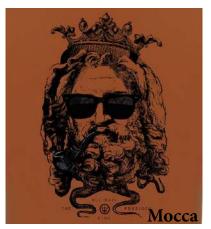
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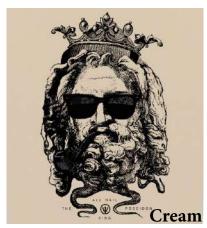


Poseidon Denim

Poseidon Denim Back

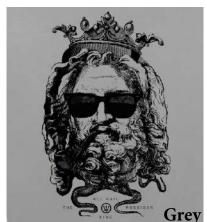














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Pattern inspired by the statue of Poseidon from Melos. National Archaeological Museum of Athens, 2nd century BC.

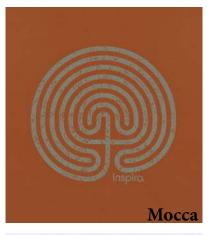


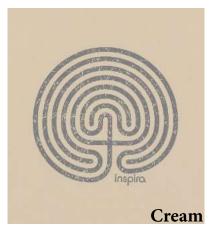




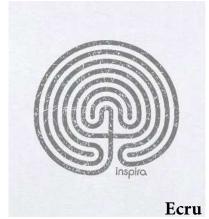
Inspira Grey

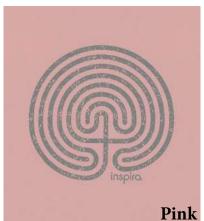
















INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.



Mountain High Grey



Mountain High Black



Mountain High Cream

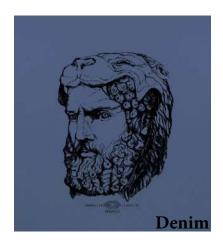


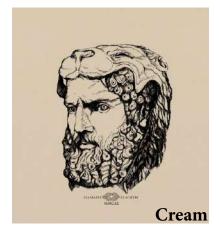


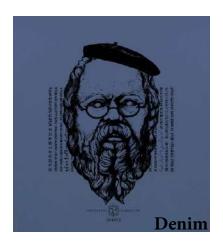
Heracles Mocca

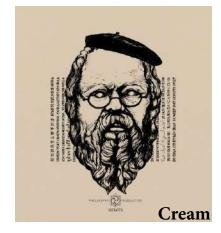


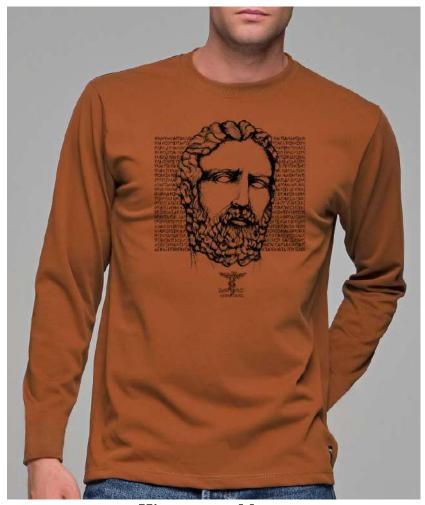
Socrates Mocca







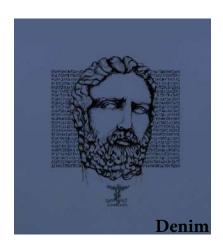


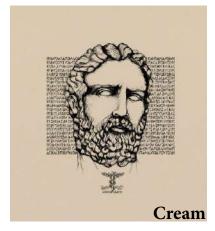


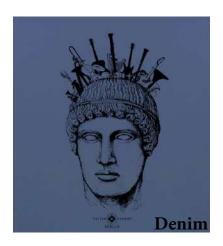
Hippocrates Mocca

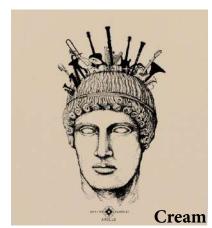


Apollo Mocca







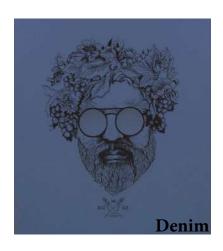


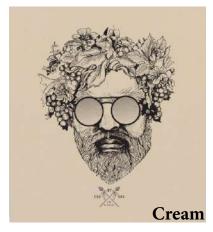


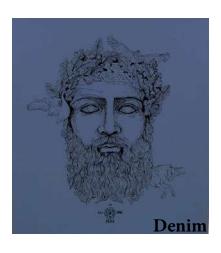
Dionysus Mocca

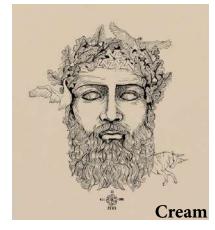


Zeus Mocca









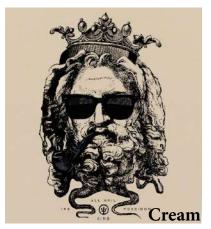


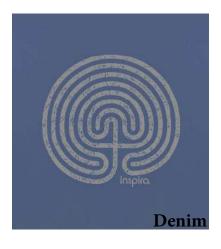
Poseidon Mocca

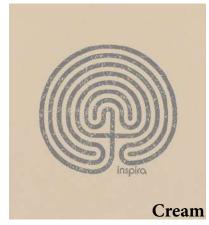


Inspira Mocca



















Inspira Indigo Blue

Inspira Red

Inspira White



INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.



Wisdom Indigo Blue



Wisdom White



WISDOM

"The owl does not spread its wings until dusk." Wisdom is mainly acquired by studying past experiences with the sparkling eye of an owl.

A pattern inspired by the Athenian silver coin, 440-400 BC.

Kids' T-shirt 100% cotton jersey Silk screen print Short sleeves Round neck, trimming Made in Greece Size: 2 -14



Octopus Indigo Blue



Octopus Red



Octopus Fuchsia



OCTOPUS

The Supreme Intelligence of Nature in every living being. Pattern inspired by amphora. Crete 1500 BC.



Octopus II Indigo Blue



Octopus II Fuchsia



Octopus II White



OCTOPUS II

The Supreme Intelligence of Nature in every living being. Pattern inspired by amphora.

Mycenae 1200-1100 BC.



Sun Salutation Indigo Blue



Sun Salutation Red



SUN SALUTATION

The bull worships the Sun. Nature bows before the Creator.
Pattern inspired by Mycenaean crater, 1300-1200 BC.



Eternal Spiral Indigo Blue



Eternal Spiral Fuchsia



Eternal Spiral White



ETERNAL SPIRAL

Intertwined spirals under the burning sun symbolize the evolving journey of life.

Pattern inspired by frying pan, Early Cycladic, 2700 BC.







Prosperity White

PROSPERITY

There have been olive trees here for thousands of years. They grow under all conditions and provide us with their precious fruits and oil. A pattern inspired by the Knossos Palace Olive Tree fresco. Archeological Museum of Heraklion, 1600-1450 BC.

The Linear A ideogram for an olive tree hides in the trunk.



In the Flow Indigo Blue



IN THE FLOW

Feel free as you swim in the flow of life! Pattern inspired by terracottapot depicting dolphins asthey cross the sea. Akrotiri, Santorini, earlier than 1759 BC.



Pleiades White



PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.



Fullness White



FULLNESS

Nature's endless unfolding of inherent potential. Pattern inspired by the emblematic bullhead shaped ceremonial pot. Knossos 1600-1500 BC.







Communication Indigo Blue



COMMUNICATION

The Phaistos Disc inscription is a mystery to be solved. The urge for communication and discovery, though, is the pillar of human civilization. Phaistos 1850-1600 BC.



Indigo Blue Back



Communication Red

Outer shell:54%CO 46%PES Lining:35%CO 65%PE Strap: 100%CO High quality silk screen printing Bag: 47cm x 40cm x 13cm Made in Greece



Communication Grey



Communication Cream





Communication Burgundy



Rosettes Burgundy



ROSETTES

Beauty and femininity radiate from the inside out.

Pattern inspired by a Kamares style ewer decorated with a rosette.

Phaistos, 1800-1700 BC.



Rosettes Grey



Rosettes Cream



Rosettes Indigo Blue



Rosettes Dark Orange



Rosettes Chocolate



Rosettes Orange





Inspira Red



Inspira Burgundy



INSPIRA

The only true journey is the journey inside. Pattern inspired by ancient tetradrachm coin depicting the Minoan Labyrinth. Knossos, 300 BC.



Inspira Grey



Inspira Cream



Inspira Indigo Blue



Inspira Dark Orange



Inspira Orange



Inspira Bordeaux



Octopus Grey



Grey Back



OCTOPUS

The Supreme Intelligence of Nature in every living being. Pattern inspired by amphora. Crete, 1500 BC.



Octopus Bordeaux



Octopus Indigo Blue



Octopus Red



Octopus Cream



Octopus Chocolate



Octopus Burgundy





WISDOM

"The owl does not spread its wings until dusk." Wisdom is mainly acquired by studying past experiences with the sparkling eye of an owl. A pattern inspired by the Athenian silver coin, 440-400 BC.

Wisdom Indigo Blue



Wisdom Bordeaux



Wisdom Chocolate



Wisdom Burgundy



Pleiades Chocolate



PLEIADES

The position of the stars and the bird paths can help you sail on the broad sea. A pattern inspired by the River Fresco Akrotiri, Santorini, before 1759 BC.



Pleiades Grey



Pleiades Cream



Pleiades Indigo Blue



Snake Goddess Bordeaux



THE SNAKE GODDESS

The mysterious Minoan Snake Goddess holds the secret of eternal rebirth. Pattern inspired by the graceful figurine excavated at Knossos, 1700-1450 BC.



Snake Goddess Grey



Snake Goddess Burgundy



Snake Goddess Red



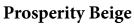
Snake Goddess Cream





PROSPERITY

There have been olive trees here for thousands of years. They grow under all conditions and provide us with their precious fruits and oil. A pattern inspired by the Knossos Palace Olive Tree fresco. Archeological Museum of Heraklion, 1600-1450 BC. The Linear A ideogram for an olive tree hides in the trunk.





Prosperity Bordeaux



Prosperity Orange



Prosperity Cream



Ikarus Chocolate



IKARUS

Cross the vast sky like a humble bird! Unlike Ikarus, go beyond boundaries, but always respond and adapt to who you are and the present moment.

Pattern inspired by a red-figure vase. National Archaeological Museum of Athens, 480 BC.



Ikarus Indigo Blue



Ikarus Acqua



Ikarus Grey



Eros Indigo Blue





EROS

Eros is the great binder, the force that attracts opposites in a dance of creation.

Pattern inspired by the Spring Fresco, Akrotiri, Santorini, earlier than 1759 BC.



Eros Grey







80% recycled cotton 20% recycled polyester

Dimensions: 58 cmx 49cmx 16cm

Strap: 100% recycled cotton

Length: 56cm Flat bottom

Inside storage pocket

High quality silk screen printing

Printed in Greece

THEROS

"Theros" means summer, Nature's peak of glory.

A pattern inspired by byzantine book decoration.









MATI
"Mati" is the protective eye.
A pattern inspired by byzantine
pottery decoration.











80% recycled cotton 20% recycled polyester Dimensions: 52cmx 38cmx 16cm Strap: 100% recycled cotton

Length: 62cm Flat bottom

Inside storage pocket High quality silk screen printing

Printed in Greece

THEROS

"Theros" means summer, Nature's peak of glory.

A pattern inspired by byzantine book decoration.









MATI
"Mati" is the protective eye.
A pattern inspired by byzantine
pottery decoration.











80% recycled cotton 20% recycled polyester

Dimensions: 38cmx 41cmx 8cm Strap: 100% recycled cotton

Length: 62cm
Flat bottom
Inside storage pocket
High quality silk screen printing
Printed in Greece

THEROS

"Theros" means summer, Nature's peak of glory.

A pattern inspired by byzantine book decoration.









MATI

"Mati" is the protective eye. A pattern inspired by byzantine pottery decoration.







Showroom: Fleming 55, 16451 Athens

Tel: 2109950684 - 6975871027

e-mail: info@inspira.gr